

Website Design

MsMoss.com will provide a three-page website that includes registering the domain name, completing the WHOIS search, selecting an economical web hosting provider, registering the domain name and web hosting provider, creating the website, creating cascading style sheets, importing data, creating pages, and uploading entire site to the Internet for \$300. Any pictures to be included in the site will be cropped, adjusted, optimized for proper resolution and dpi, saved and uploaded to the web. The fee also includes testing the site to guarantee all links work properly and pages load quickly. Below is detailed information regarding the fees and services included in the contract:

Web Design Consultation

MsMoss.com will prepare a professional, unique design created to market the business to its highest potential. Your designer will communicate with all interested parties of the business to learn as much as possible regarding the business, style preferences and goals for the website. The designer will request items including a completed website design goals questionnaire, company logos, business card, pictures, draft text, and other pertinent information. Original pictures or digitized pictures should be utilized to ensure clear, professional pictures on the website. To ensure a timely delivery of the web site, all items must be sent to the designer within a timely manner agreed upon by both parties. Written confirmation of project expectations will be delivered following receipt of information to guarantee positive communication efforts. (electronic communication will be utilized whenever possible) A contract will be delivered with this written confirmation.

WHOIS Search

Within two business days of receiving the contract and partial payment or \$150.00, the designer will conduct a WHOIS search to ensure the website domain name is available. WHOIS searches across multiple registrar databases to give the registration information on millions of domain names, regardless of where they are registered. A registered domain name's owner, length of ownership for the domain name, and contact information may be identified. The search will also provide additional registration and web site data along with possible alternative domain name options.

Domain Registration

After guaranteeing a domain's name use, it will be registered. A domain name is the name used to identify a website. A domain name must be registered and the cost to register the domain name varies from free, with a hosting service, to \$35 for one year; \$70 for two-years, or \$105 for three-years. My domain name is "msmoss.com" The primary domain remains the only thing visitors see in their browser address window as the user clicks through the site. A domain name can end with .com, .net, .org, .info, .biz, or .mobi.

Web Site Creation

Following registration, construction of your Web site will be conducted. Construction includes creating the web site files, creating an index page, contact page, and about us page. (contact and about us page names can be substituted with other page names) A unified template design will be created as well as a site cascading style sheet. Each page created will include integrating text, selecting proper font type, font style, complimentary colors, design elements and other content into the final design. Clip art, lines, and graphics will also be integrated into the design as required.

Pictures to be included will be manipulated using Adobe Photoshop. The pictures will be edited for color imperfections, cropped to pixel sizes included in design, changed to RGB, optimized for best web production, and saved in an appropriate web format. Other design elements such as header graphics, button graphics, and navigation bars will also be created using this same graphic design software. Web site creation process typically takes up to seven days.

Review and Revisions

Upon completion of the construction process, the site will be made available for review. Within five days a final set of changes to content should be submitted. After this submission, only revisions to text will be accepted without further charges.

Web Site Publishing

Final changes must be submitted with the final payment of \$150.00. Changes requested will be completed and the site will be published using the most economical site hosting company as possible. Once the site is published, the site will be tested to make sure all pages load quickly, all links work correctly, and pages appear as approved in the revision process.

Updating the Site

Changes requested after publishing will fall into updates to the site. Businesses that change their site and offer customer's a want or need to visit their site will have the most benefit from having a web site. A website should offer business customers needed information regarding communication information, open times of business, sale information, coupons, communication options with the company, and even a way to shop online. Any of these items added will fall into new and additional charges by msmoss.com

For further information regarding upgrade options or to obtain further education, please feel free to contact Ms. Micah Moss, PO Box 4, Cheyenne, OK 73628-0004, mmoss@email.com, (580) 729-0198 or (580) 497-3554.